

From: [Allie Dunn](#)
To: [REDACTED]
Subject: CM: Response to request for information re Hoardings Guidance for Political Parties
Date: Tuesday, 4 February 2025 2:56:00 pm
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[Election-Signage-Hoarding-Guidelines-Tararua-District-Council-July-2022.pdf](#)

Kia ora

I refer to your official information request dated 4 February 2025 for information on rules for signs / hoardings in the Tararua District.

The information you have requested is available in our District Plan, which can be viewed on our website. Here is a link to our District Plan: [Operative District Plan](#)
If you go to page 253, which is the section on Signs, you will find all of the information you need related to signs within our District, including temporary signs for electoral purposes.

We also publish information on our website for candidates in upcoming elections regarding specific rules for temporary signs for electoral purposes, including areas where our Council allows these signs to be erected. Please find attached a copy of the guidance provided for the 2022 elections, which is due to be reviewed shortly ready for the next local body elections.

Ngā mihi



Allie Dunn | Manager Democracy Services

Strategy and Community Wellbeing - Democracy Services | Tararua District Council

☎ Phone: +64 6 3744080 | Mobile: +64 27 3331626

✉ Allie.Dunn@TararuaDC.govt.nz

📍 26 Gordon Street, Dannevirke 4930, PO Box 115

🌐 www.tararuaDC.govt.nz

📘 www.facebook.com/tararuaDC

From: Allie Dunn

Sent: Tuesday, 4 February 2025 2:25 pm

To: [REDACTED]

Subject: CM: Acknowledgement: Request for information re Hoardings Guidance for Political Parties

Kia ora

This email is to acknowledge receipt of your request for information, regarding rules

for election and non-election hoardings in the Tararua District.

We will endeavour to respond to your request as soon as possible and in any event no later than 5 March 2025, being 20 working days after the day your request was received. If we are unable to respond to your request by then, we will notify you of an extension of that timeframe.

As part of our commitment to openness and accountability, we are now proactively publishing copies of requests for information and the responses provided to these requests, on our website. In doing so, we will ensure we comply with the provisions of the Privacy Act 2020 and redact any personal / identifying information from any response published.

If you have any questions about this, please don't hesitate to get in contact with me.
Ngā mihi



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Phone: +64 6 3744080 | Mobile: +64 27 3331626

Allie.Dunn@Tararua.govt.nz

26 Gordon Street, Dannevirke 4930, PO Box 115

www.tararua.govt.nz

www.facebook.com/tararua

From: [REDACTED]

Sent: Tuesday, 4 February 2025 11:57 am

Subject: Enquiry: Hoardings Guidance for Political Parties

EXTERNAL EMAIL ALERT: Caution advised. This message is from an external sender. Verify the sender's identity and use caution with attachments and links.

Kia ora,

I'm emailing to ask what your council's rules are around erecting both election and non-election hoardings for political parties. Below is a list of the information I need:

1. The permitted dimensions of hoardings inside and outside of the election period.
2. How long they can be erected for.
3. Where they can and can't be erected.
4. Public vs Private property

5. Election vs non-Election hoardings
6. Any other guidance or relevant info

Appreciate that much of this will already be on the website, but if you could specifically outline what the rules are for political parties both in and outside of the election period for me here – or at least direct me to the most up to date policy document, that would be great.

A lot of the information on election rules is currently on your website, but much of the information around general signage rules outside of the regulated election period (say for if we wanted to advertise a public meeting or put a sign up about public policy) is a bit more confusing – so, any help with this side of things is what I'm particularly after.

Many thanks,

 | **Central and Lower North Island Field Officer**

ACT New Zealand | 117 Lambton Quay, Level 5, Wellington 6011, New Zealand





**Election
Signage /
Hoarding
Guidelines
2022**

**Prepared by the Tararua District Council
Deputy Electoral Officer
July 2022**



Election Signs

Temporary signs for elections are a permitted activity in the Tararua District, subject to compliance with the following standards:

- The area of any sign is no more than 4 m².
- Signs are erected no more than 3 months prior to the election and removed by the eve of the day before the election day.
- Signs are located on private property or on road reserve (legal road) with the approval of the road controlling authority.
- Signs must be set back 3 metres from the edge of any “Road seal” to enable adequate vision to motorists of oncoming vehicles from intersections.
- Signs within the site of any heritage resource included in the Schedules in Appendix 2 of the District Plan, provided that the written approval to the erection of any such sign has been obtained from the New Zealand Historic Places Trust.
- No sign shall be permitted where it will detrimentally affect traffic safety and control by either:
 - Obstructing drivers' vision
 - Causing confusion or distraction for drivers
 - Creating a situation hazardous to the safe movement or direction of traffic
- No sign shall be permitted which restricts or blocks sight distances at intersections or access ways.
- The sign must be erected in a stable fashion, not be a hazard to the public or to traffic safety and must comply with the Tararua District Council District Plan / Bylaw.
- The site must be restored to the condition it was before the sign was displayed.

Signs that do not meet the standards can only be erected once resource consent has been obtained. Candidates should note that it takes at least 20 working days to obtain resource consent.

Election Candidates, campaigning must comply with the Local Electoral Act.

Tararua District Council has set aside designated areas on Council road reserve in Dannevirke, Woodville, Pahiatua and Eketahuna. No authorisation is required prior to the placement of signs; all signs must comply as listed above. The locations are listed in this hand-out.

Please note: You need to lodge a “before u dig” request to obtain service plans to identify any services that are within the areas of these selected locations.

Link: <https://www.beforeudig.co.nz/nz/home>

For further assistance on the locations detailed please contact **Ray Cannon, Tararua Alliance on 06 374 5341.**

The Electoral Officer
Tararua District Council
26 Gordon Street
Dannevirke
06 374 4088

Eketahuna

1. Council Road Reserve grassed area from 70km limit on Newman Road up to intersection of Macara Street.



Pahiatua

2. Council Road Reserve grassed area at northern town boundary.



3. Council Road Reserve grassed area at southern town boundary.



Woodville

4. Council Road Reserve, grassed area behind footpath, corner of Vogel and Fergusson Street.



Dannevirke

5. Council Road Reserve, southern town boundary, grassed area, from State Highway 2 and Rawhiti Street intersection to the Stanley Street Tapuata River bridge.



6. Council Road Reserve, northern town boundary, grassed area behind footpath, corner of Ruahine Street and State Highway 2.

